


Personal Digital Success Assessment

Lemurca LLC

*Only 30% of
Entrepreneurs
track their digital
success...*

ANSWER YES OR NO



Q 1

Do you know the cost of acquiring a customer through your website and which aspects of your site have the most significant impact on this cost?



Q 2

Have you configured tools to track conversions, such as Google Analytics Goals, Google Ads Conversion Tracking, Facebook Pixel, or others?



Q 3

Are the business processes of your sales funnel, from the first contact to closing the deal, including the analysis of the effectiveness of these stages to identify and optimize bottlenecks, integrated into your CRM system?



ASSESSMENT RESULTS

Answered "Yes" to all three questions? You're in the proactive 30% of entrepreneurs who effectively track their digital success—a key driver for business growth and strategic decision-making.

Less than three "Yes" responses? - it's time to enhance your measurement methods to gain a competitive edge.

WHAT WILL YOUR BUSINESS GAIN IF YOU WILL ANSWER THREE QUESTIONS 'YES'?

FINANCIAL PLANNING

Understanding customer acquisition costs aids in budget allocation and financial forecasting.

WEBSITE OPTIMIZATION

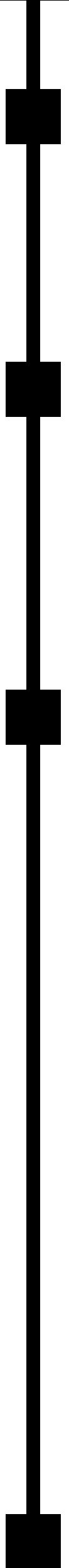
Identifying elements that impact acquisition costs enables targeted improvements and progress tracking.

OPTIMIZING ADVERTISING SPEND

Technical monitoring of specific actions that benefit your business, is crucial for optimizing your advertising efforts. By correctly setting up conversion tracking, your advertisements can be fine-tuned to focus on those actions that are most valuable to your business. This leads to more cost-effective advertising and attracts the most relevant customers. Conversions can be any client action that brings tangible benefits to your business, tailored to your unique niche and requirements.

SCALING

Integrating business processes of each stage of the sales funnel into your CRM system and systematically analyzing performance will identify areas for improvement, optimize operations, and significantly increase sales efficiency.



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Free Analysis

- **Current State Evaluation:** Complimentary audit of your website and advertising campaigns.
- **Initial Improvement Steps:** Recommendations to enhance your online presence.

Suitable for: Businesses in the early stages looking to assess their digital potential.

Startup Package

- **Digital Marketing Kick-Start:** Development of a basic digital marketing strategy.
- **Growth Solutions:** Setting up effective advertising campaigns to drive initial growth.

Suitable for: New and growing businesses ready to boost their online activity.

Business Development

- **Comprehensive Approach:** A full suite of digital marketing services, focusing on content marketing, social media management (SMM), and high-impact advertising campaigns.
- **Result Maximization:** Continuous analysis and optimization to ensure sustained growth and high ROI.

Suitable for: Established businesses aiming to amplify their digital presence and maximize revenue.

WEBSITES

THAT ATTRACT,

ADS THAT WORK!



LEMURCA

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